

## BAB ACCELERATE WORKSHOP

### **For US Inbound Companies**



BritishAmerican Business is pleased to invite you to join our BAB Accelerate Workshop

This program will offer a unique opportunity for attendees to gain hands on, practical knowledge for expanding and growing their business in the US. Formatted as a multipart workshop, there will be a variety of sessions across 2 days, each led by industry experts to allow attendees to take a deep dive into the granular details of what it takes to expand your business across the pond. Each session will offer concrete takeaways and actionable to-do items.

\*Please note that there will be priority registration for US inbound companies. Space will be limited for service provider observers.

#### Workshop Sessions

- Marketing/Branding/Communications
- Legal Considerations for Doing Business in the US
- Talent: Acquisition & Management
- Tax Planning
- Growth and Finance

#### **Event Details**

Date: Thursday, September 30 & Friday, October 1, 2021 <u>Time:</u> 11:00 am – 1:00 pm ET / 4:00 – 6:00 pm BST (each day) <u>Platform</u>: Zoom

To register, please click HERE

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