



## CELEBRATING THE UK'S MOST VALUABLE TRADE AND INVESTMENT PARTNERSHIP

Hosted with the highest-ranking U.S. diplomat to the Court of St James's, the BritishAmerican Business (BAB) Annual Gala Event is one of the most prestigious events in the transatlantic calendar in the United Kingdom. **For 2021 we are delighted to host the event as a luncheon and welcome Ambassador Philip T. Reeker, Chargé d'Affaires, U.S. Embassy London.**

Limited to only 100 guests, the event brings together senior business representatives from leading transatlantic businesses active in the UK as well as senior officials from both, the UK and the U.S. Governments from various Departments. The event features two key notes from the senior U.S. diplomat as well as a senior UK Government representative. It is customary to present either UK Secretary of State for Foreign, Commonwealth and Development Affairs or Minister for European Neighbourhood and the Americas and a scheduled 'walk around' for both the U.S. diplomat and the Secretary/Minister to meet visit each table offering their personal appreciation for the companies who support out organization and joint mission.

The event is scheduled to take place in the afternoon of Friday, November 19<sup>th</sup> 2021 in the iconic building etc.venues County Hall, on the Southbank and near Westminster.

**Friday, November 19<sup>th</sup> 2021**

**12:00 pm - 3:00 pm**

**etc.venues County Hall, Riverside Building, Belvedere Road, London SE1 7PB**

**Dress code: Business attire**

### **Individual Ticket**

£750+VAT

- 30-minute champagne reception with the Chargé d'Affaires and representatives from the U.S. Embassy and UK government before the lunch
- A U.S. and/or UK government representative will be seated at your table during a three course lunch (BAB can assist with targeted invitations to cater to your company's sectoral or government affairs focus optional)
- Table visit from the Chargé d'Affaires
- Brand (logo) placement in all promotional materials for the event including online marketing, website and printed signage
- Logo with link to your company's website on the Event web page on the official BAB website

For more information please contact **Alice Mount, Executive Director, London**

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*BAB will work closely with our event venue managers to take into consideration current UK government COVID-19 guidance for business events and in-person business meetings to adhere to health and safety protocols.*