

Launched in 2021, The BAB Academy is a new series of workshops covering different business skills for high potential individuals aspiring to be general managers and who are rising stars in their organisations.

The Academy aims to provide delegates with an opportunity to learn the grammar of areas outside their core function and gain a broader overview of business strategies, finance, marketing, branding, management and much more. It is also a fantastic opportunity to make new professional relationships and connections in different industries on both sides of the Atlantic.

Nominations should be offered to young professionals with about five years of experience and are showing high potential within the organization and are on track to ascend to more senior leadership roles. The ideal candidate would fit the following criteria:

- 5 years professional experience
- Long or short term experience managing projects and/or junior team members
- On track to join the management team

As these senior executives transition into more senior roles, participation in the Academy will provide support through:

- Unique opportunities for professional development with high-level Senior leaders
- Personal networking for business and career development
- Peer-based learning from other industries in the UK and the US

Participation Fee for 2022-23: \$2,000

For more information contact Emma Sherborne, Senior Manager, Events and Marketing at esherbome@babinc.org or call +44 (0)207 290 9875

Companies that have participated in recent Academy include:

<i>AIG</i>	<i>Everfi</i>	<i>S&P Global</i>
<i>Berkeley Partnership</i>	<i>Exxon Mobil</i>	<i>Sermelo</i>
<i>BJSS</i>	<i>Marsh McLennan</i>	<i>Slalom</i>
<i>BritishAmerican Business</i>	<i>Noon Dalton</i>	<i>Turner & Townsend</i>
<i>Charles Russel Speechley's</i>	<i>Pfizer</i>	<i>Vistra</i>
<i>Cushman & Wakefield</i>	<i>RelPro</i>	<i>Vulcan Consulting</i>

Academy 2021-2022 Past Sessions (Future sessions to be confirmed)



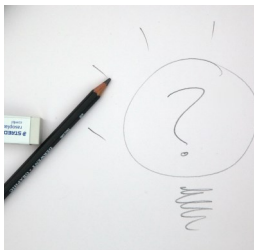
Crisis Management 101

Led by Sermelo



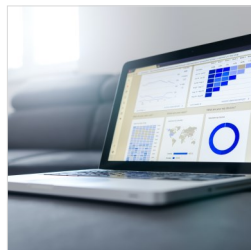
Winning Communication

Led by Kingstree Group



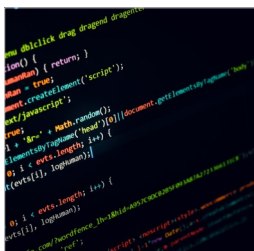
What is Corporate Purpose?

Led by Brandpie



What Financial Statements Do & Don't Tell You

Led by CliftonLarsonAllen



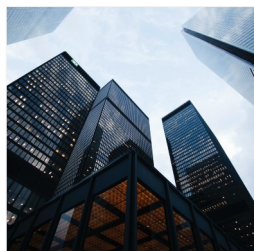
Protecting Your Business Against Cyber Attacks

Led by Glasswall



The Power of Corporate Storytelling

Led by Brands at Work



Options & Considerations for Financing a Business

Led by Deloitte



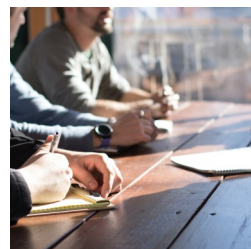
What You Need to Know about Sustainability & Climate Change

Led by KPMG



So, You Want to Be A Director or Officer?

Led by Charles Russell Speechley's & Barton LLP



Successful International Employment Strategies

Led by Vistra