

20/05/24

## Press Release: Flex and The City

Flex and The City, a new digital platform catering to professionals across the flexible workspace industry, is proud to announce its official launch (16 May 2024). From must-know news and cultural gossip to in-depth features, data reports, flex vacancies and events, Flex and The City serves as a go-to hub for all things Flex.

Co-founded by Demi Smith and Tiger-Lily Beck, Flex and The City combines their extensive expertise and passion for creating a vibrant and interconnected community within the flexible workspace sector. With Demi's five years of experience as a sales broker at Office Freedom and Tiger-Lily's rich background in editorial practice and B2B marketing, Flex and The City offers a fresh perspective and innovative approach to industry engagement and exposure.

"We are thrilled to introduce Flex and The City as a new digital destination for flex industry professionals," said Demi and Tiger-Lily, Co-founders of Flex and The City. "Our multi-channel network will serve as a source and central hub for the entire Flex industry, providing newsworthy, informative and culturally rich content bolstered by data insights and a portal for career vacancies."

With its unique lifestyle-centric approach, Flex and The City aims to inject a fresh and trendy energy into traditional B2B reporting, catering to today's socially fluent, modern-day flex professional.

"Whether you're a serviced office provider, broker, agent or supplier, we want to spice up your flex life", added Demi and Tiger-Lily. "We're more than just a press and media platform, we're big on culture and adding community value both online and offline. Think of us as your cooler, in-the-know friend, here to entertain, educate, and help you elevate your flex connections."

For more information about Flex and The City and to get your 'Flex Fix' newsletter, visit [flexandthecity.news](https://flexandthecity.news) or follow Flex and The City on [LinkedIn](#) and [Instagram](#).

### About Flex and The City:

Flex and The City is a digital destination for Flex industry professionals. Co-founded by Demi Smith and Tiger-Lily Beck, Flex and The City delivers must-know news, in-depth features, data reports, an industry vacancy portal and events, serving as a go to hub for all things Flex. With a commitment to delivering informative, culturally rich content and fostering a vibrant community, Flex and The City aims to revolutionize the way Flex professionals stay informed, connected, and inspired.

Contact: [Press@flexandthecity.news](mailto:Press@flexandthecity.news)