



TLC Lions



WORKBOOK





GIAN POWER

Host of The Storytelling Experience

CONNECT WITH GIAN



Gian Power is the Founder & CEO of TLC Lions and is the Host of the The Storytelling Experience. Gian set up his first business aged 13 and later worked at Deutsche Bank in Frankfurt and PwC in London. Today, Gian's work on storytelling has reached millions around the world. TLC Lions has supported over 300 of the world's largest multinationals including Amazon, Google, Rolls-Royce and his method is now reaching over 15 million people in the skies where you can find his content onboard all Emirates and Virgin Atlantic flights.

Gian has his own personal story that connected him to see the power of storytelling and the links of it to connect deeper with clients and colleagues. After witnessing thousands of colleagues' stories, Gian left PwC to launch TLC Lions - Lion being his and his father's middle name. TLC Lions' mission is to humanise the working world through the power of storytelling.

Gian has spent years interviewing experts around the globe on storytelling and has witnessed thousands of stories shared in organisations worldwide. With this research, Gian guides employees and leaders through his storytelling workshops to educate them on the science behind sharing stories, better understanding their own story, learning how to structure and share stories in the workplace and finally what it means to be a conscious listener to the stories of others. Gian's work has been recognised by Forbes, the BBC, Business Insider and is backed by the UK Government and No 10 Downing Street. Gian is also a proud ambassador for the Missing People charity and co-author of the book *Survive and Thrive* written with the Founder of Reebok, Joe Foster.

FEATURED IN

Emirates

Forbes

BUSINESS
INSIDER

BBC

INDEPENDENT

virgin
atlantic

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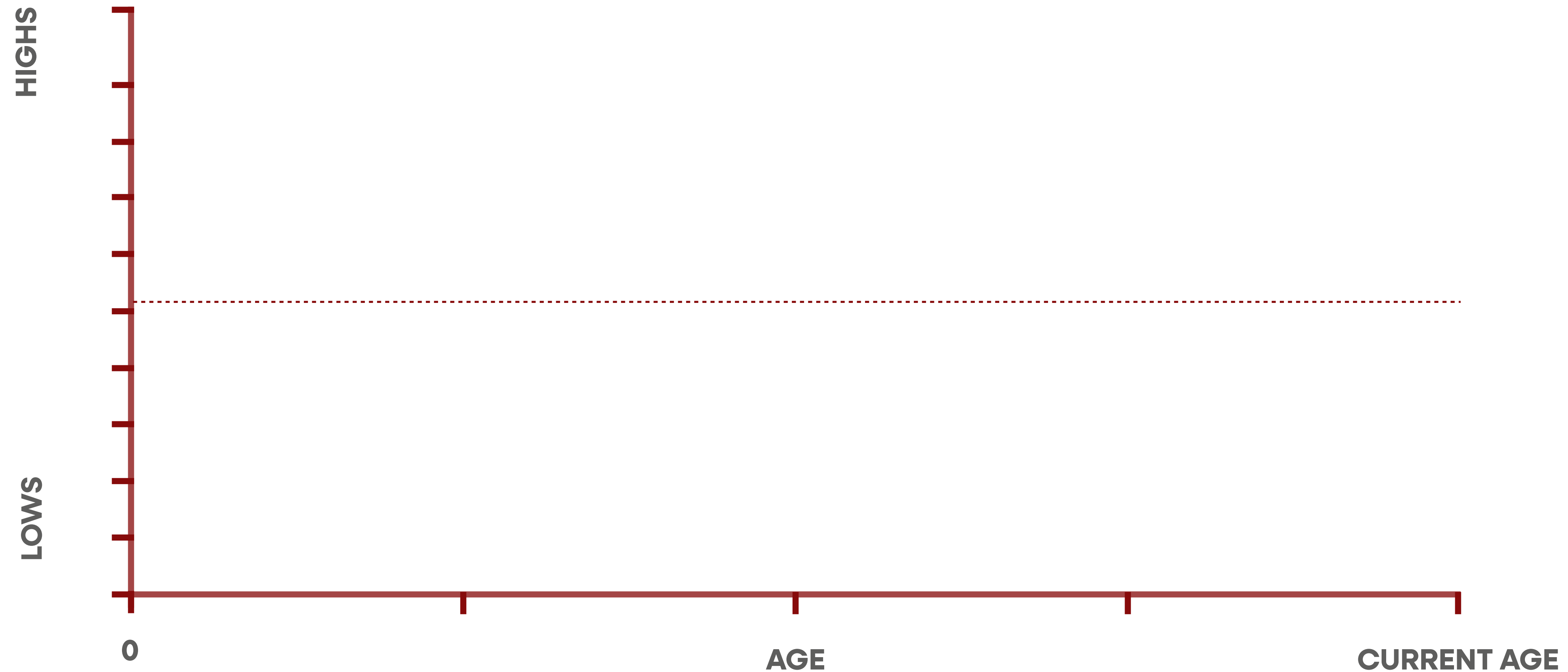
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The Graph of Life

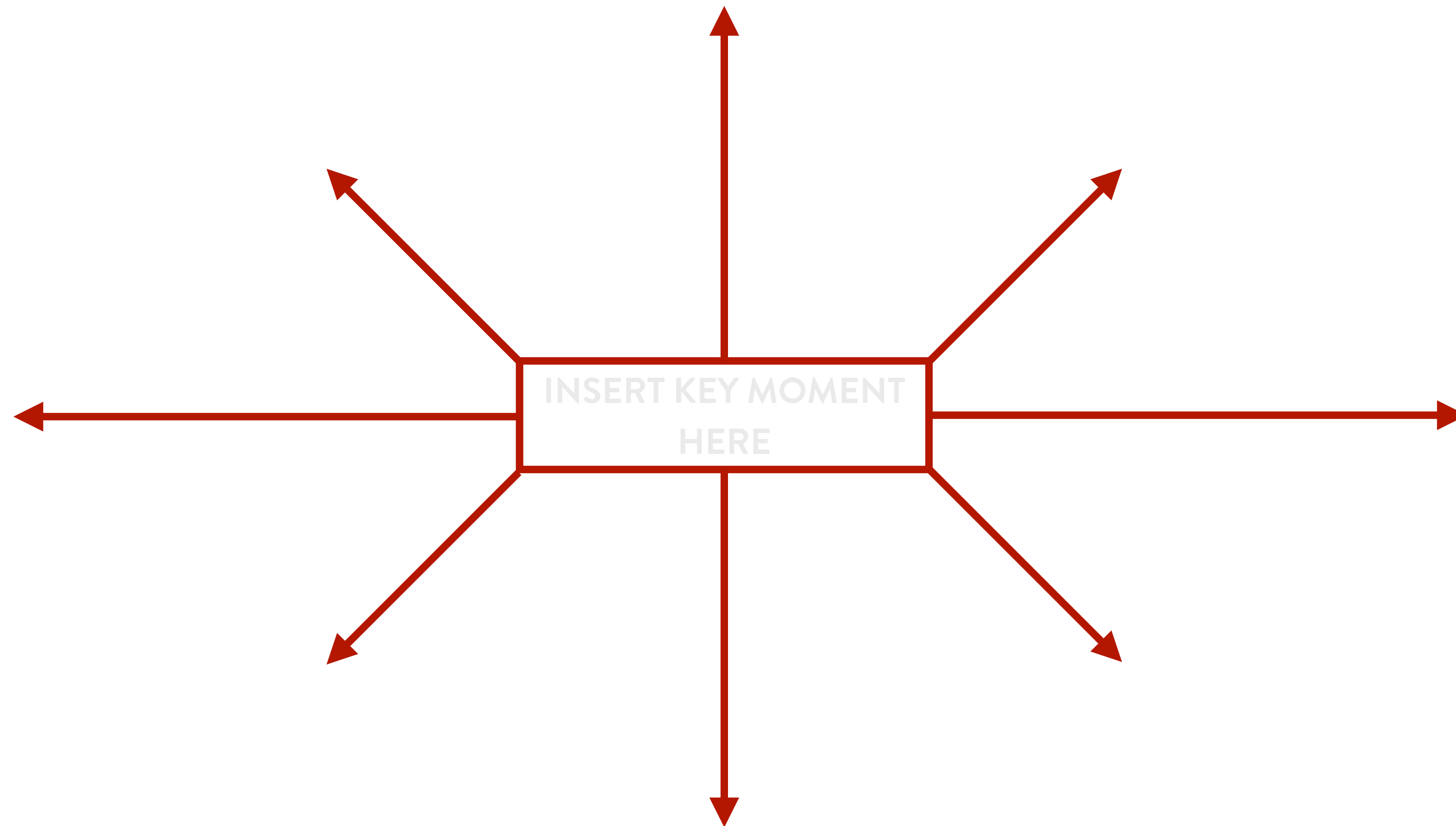
Use the graph below to explore your journey to date based on the visual exercise.



Label your Key Moment:

2 Key Moment: The Details

Use the space below to mind map your key moments and refer to the 'Helpful Tips' section as a guide for this exercise.



HELPFUL TIPS

PEOPLE
LOCATION
AGE
COLLEAGUES
FEELINGS
EMOTIONS

3

My Learnings

Use the space below to think about anything that your key moment has taught you.

HELPFUL TIPS

FAMILIAR LESSONS ARE STILL GREAT REMINDERS

SIMPLE LESSONS CAN BE POWERFUL

HOW HAS THIS MOMENT SHAPED YOU AS A LEADER?

Personal Reflection Exercise

4

Structure: Setting the Scene

Begin setting the scene for your story, covering the right level of detail to bring the listener into your life.



HELPFUL TIPS

- CONSIDER ENOUGH DETAIL FOR THE LISTENER
- READ IT BACK TO YOURSELF
- EXPLORE YOUR LEADERSHIP STORY
- USE OF DESCRIPTIVE WORDS

5

Structure: My Key Moment

Use the concept of change to lead up to your key moment.

HELPFUL TIPS

USE THE CONCEPT OF
CHANGE IN A SENTENCE

SHORT SENTENCES AND
PAUSES ARE POWERFUL

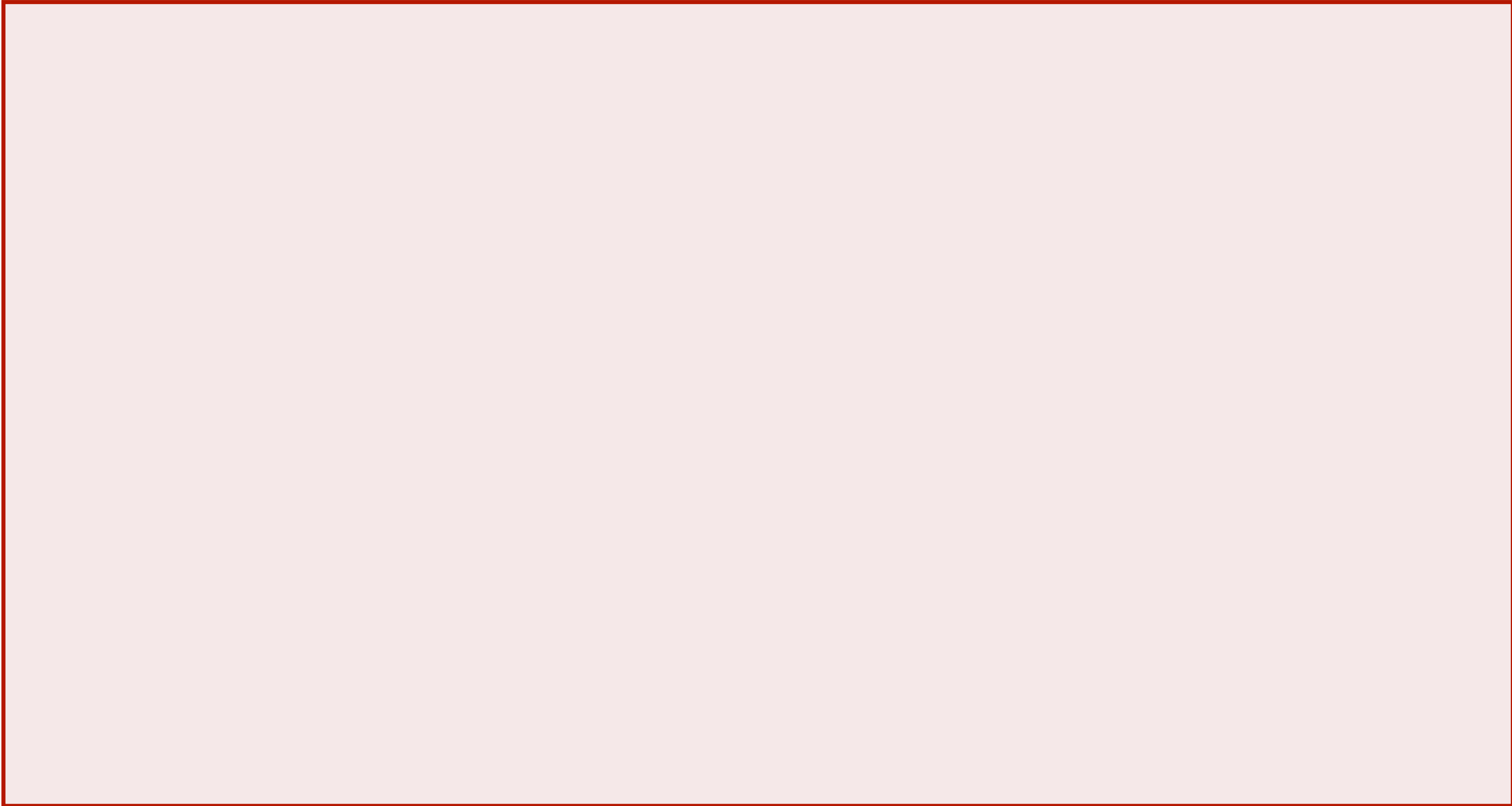
MAKE YOUR KEY
MOMENT VERY CLEAR

USE OF DESCRIPTIVE
WORDS

6

Structure: My Learnings

Take time to think about the learnings from your key moment and what others can take away from your story.



HELPFUL TIPS

THINK OF THE AUDIENCE
E.G. COLLEAGUE

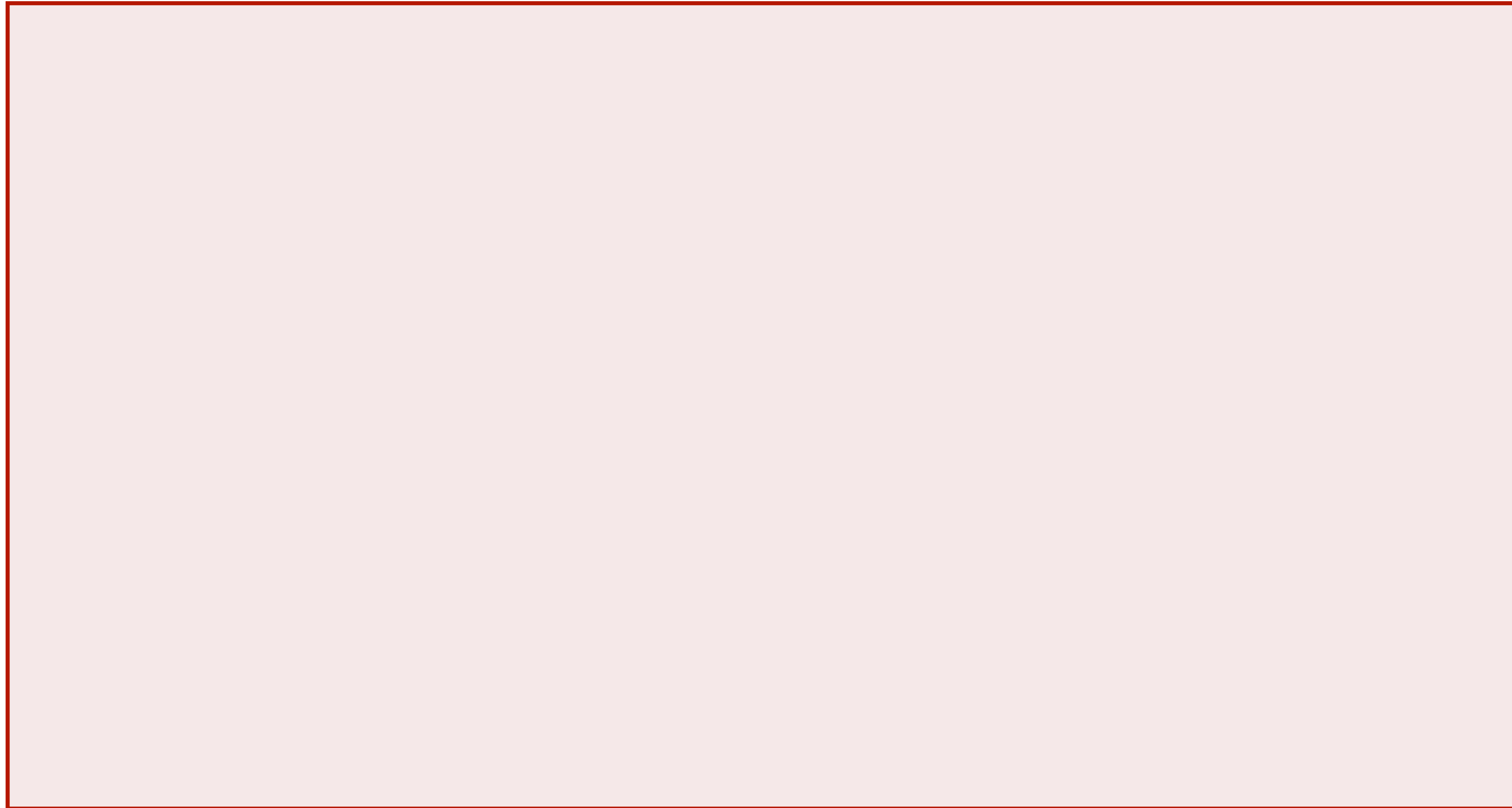
PROVIDE INSIGHTS,
PERSPECTIVE & ACTIONS

HOW CAN OTHERS ACT
ON YOUR LESSONS?

7

Personal Notes

Write, draw and use the below space for personal reflection and thoughts.

A large, empty rectangular box with a thin red border, intended for personal reflection and thoughts. The box is currently blank.

