

BOOMERS TO ZOOMERS

NAVIGATING A MULTIGENERATIONAL WORKFORCE



SILENT GENERATION

Born 1925-1945

WORLD EVENTS

Great Depression
WWII
Korean War

CULTURE

Children Seen,
Not Heard
Rise of Suburbia

TECHNOLOGY

Automobile
Radio



BOOMERS

Born 1946-1964

WORLD EVENTS

Cold War
Vietnam War
Moon Landing
Assassinations

CULTURE

Suburbia
Civil Rights Movement
Sexual Revolution
Rock n' Roll
Protests & Riots

TECHNOLOGY

Television



GENERATION X

Born 1965-1980

WORLD EVENTS

Gulf War
AIDS Crisis
Fall of Berlin Wall/
End of Cold War

CULTURE

Latch Key
Kids/Divorce
MTV

TECHNOLOGY

Video Games
Personal Computers



GENERATION Y (MILLENNIALS)

Born 1981-1996

WORLD EVENTS

September 11th
Hurricane Katrina
Great Recession

CULTURE

First Black President
Columbine

TECHNOLOGY

Digital Natives
Rise of the Internet
Mobile Phones



GENERATION Z

Born 1997-2012

WORLD EVENTS

COVID 19
Mass Shootings

CULTURE

Climate Change
Social Media
Divisive Politics

TECHNOLOGY

Smart Phones
AI
Streaming Media
Online Work/Education

SHIFT's all-new course will help employees recognize and appreciate the unique talents and abilities of each generation to foster strong working relationships in today's modern workforce.

WWW.SHIFTELT.COM

TELEPHONE: 800.790.5030

EMAIL: info@shiftelt.com

