

BABN | BRITISHAMERICAN
BUSINESS NETWORK

BACC | British-American
Chamber of Commerce



TRANSATLANTIC CONFERENCE 2022

Getting the Band Back Together

The Platinum Jubilee Conference

***InterContinental Hotel
SEPTEMBER 7-9
CLEVELAND, OHIO***

ABOUT THE CONFERENCE

7-9 September 2022

InterContinental Hotel, Cleveland, Ohio

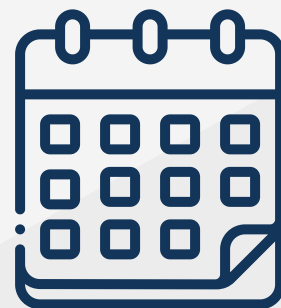
Once a year, the British American Business Network (BABN) brings together members of all 22 chapters throughout the US, UK & Canada at its Annual Transatlantic Business Conferences, for a 3-day program of high-level business discussions and networking with business executives actively involved in transatlantic business.

The conference has previously been held in the cities of New York, Los Angeles, Chicago, London, Washington, Birmingham and San Francisco. **This is the first in-person conference since the pandemic.** The last conference was held by the Birmingham Chapter in the UK with US Ambassador Johnson and then Trade Minister Elizabeth Truss participating.

The British American Business Network is the largest transatlantic networking organization, with over 2,000 member companies and more than 10,000 business executives. The organization is committed to helping companies connect and build business on both sides of the Atlantic.

ABOUT THE CONFERENCE

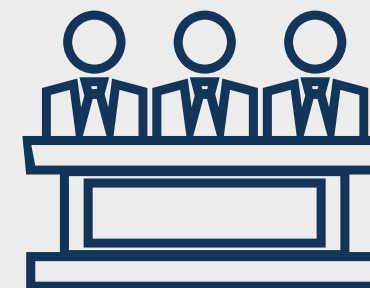
- This year the conference will be held in Cleveland, Ohio at the InterContinental Hotel. This year the conference will be held over the course of three days.
- The conference will host around 350 attendees, where we expect to attract some of the most senior stakeholders, business leaders, politicians and thought leaders.
- The BABN Transatlantic Conference will be a unique opportunity for sponsors to showcase their brand and presence in the US and UK to a highly influential audience



3
Days



70+
Speakers



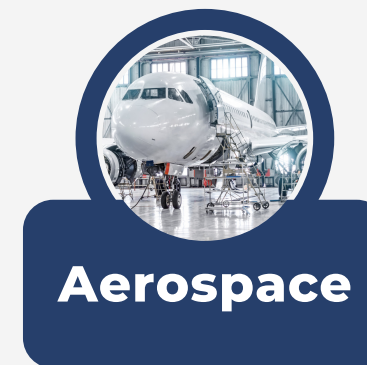
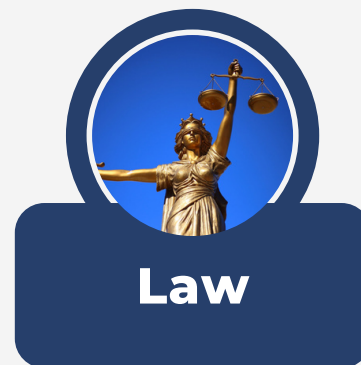
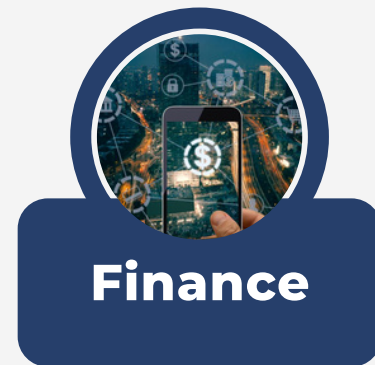
30+
Sessions



7
Anchor Events

ABOUT THE CONFERENCE

Conference Themes



What to Expect

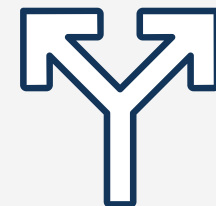


INFORMAL
NETWORKING
SPACES



OFFICIAL EVENING
FUNCTIONS

Including an Opening Party,
Evening Gala, and more



BREAKOUT
AREAS



MEETING
SPACES



PHYSICAL
OPPORTUNITIES

Physical opportunities to
host, showcase and network



SOCIAL
ACTIVITIES

Our Current Sponsors & Partners



Department for
International Trade



KEY INVITED SPEAKERS



Katherine Tai

United States Trade
Representative



Mayor Justin Bibb

58th Mayor of
Cleveland, Ohio



**Ambassador Dame
Karen Pierce**

British Ambassador
to the United States



Senator Rob Portman

US Senator for
Ohio & Head of
Senate US/UK
Trade Caucus



CONFERENCE SCHEDULE

Wednesday 7th September

- Breakfast Business Briefing
- Ryder Cup Golf Event
- Welcome Cocktail Reception

Thursday 8th September

- Three Keynote Addresses
- Four Track Sessions
- Evening Gala

Friday 9th September

- Two Track Sessions
- Closing Keynote Address
- Track Excursions

CONFERENCE STRUCTURE

Wednesday 7 September

Ryder Cup Tournament & Conference

Welcome Reception

Sponsored by:



8:00 AM

Transportation to the Course

9:00 AM

Business Breakfast Briefing

11:00 AM

Shotgun Start

Box Lunch Provided

3:00 PM

Golfers Finish

4:00 PM

19th Hole Trophy Presentation

4:30 PM

Transportation to Conference Hotel

7:00 PM - Late

Conference Welcome Reception

Thursday 8 September

Day One of Main Conference

8:00 AM - 08:50 AM

Registration

8:50 AM - 9:00 AM

Welcome Address

9:00 AM - 9:40 AM

Opening Keynote

9:40 AM - 10:40 AM

Track Sessions

10:40 AM - 11:00 AM

Networking Break

11:00 AM - 11:30 AM

Keynote Address

11:30 AM - 12:30 PM

Track Sessions

12:30 PM - 1:30 PM

Lunch Break

1:30 PM - 2:00 PM

Keynote Address

2:00 PM - 3:00 PM

Track Sessions

3:00 PM - 3:15PM

Networking Break

3:15 PM - 4:15 PM

Track Sessions

6:30 PM - Late

Evening Gala

Location: Windows on the River

Friday 9 September

Day Two of Main Conference

8:00 AM - 09:15 AM

Breakfast

9:15 AM - 10:15 AM

Track Sessions

10:15 AM - 10:30 AM

Networking Break

10:30 AM - 11:30 AM

Track Sessions

11:30 AM - 12:00 PM

Closing Keynote

12:00 PM - 12:15 PM

Conference Closing

Remarks

1:00 PM - Onwards

Track Excursions

Aerospace Excursion

Health Care Excursion

Finance Excursion

Law Excursion

Rock & Roll Hall of
Fame

PAST SPONSORS



PAST PARTICIPANTS

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Blinkx
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Bridges to Britain
British Airways
British Embassy
Charities Aid Foundation
CBI
CBI Scotland
CBS
Celebrity Realty & Investments
Cisco Systems
CitiBank
City of London
Clos LaChance Wines

Confederation of British Industry
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CyraCom International
Design Studio 15
Deloitte
Delta
Dow Jones
Edinburgh Napier University
Edwards Financial Services
Electronic Arts
EMEA Hardware
Epstien Becker Green
Equipois
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Kestrel International
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KPMG
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Peel Technologies
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Pinkberry
PriceWaterHouse Coopers
Red Gate Software
Resolve Creative Ltd.
Rock Spring Ventures
Royal Bank of Scotland
RSM
San Francisco Business Times
Santander

SAS Memex
Scotch Whisky Association
Scottish Power Renewable
SDI
Seismic and LeWeb.net
Shakespeare Theatre Company
Shire Pharmaceuticals
Silicon Valley Bank
SNABC
Sony Computers
Squire Patton Boggs
Standards Authority Limited
Steptoe & Johnson
Sykes Global Services
Tech Crunch
TerraGo Tech
Tesco
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True Course Ltd
UK Department of International Trade
United Airlines
USA Eagles
US Chamber of Commerce
Vintage Capital
Virgin Atlantic
Virgin Galactic
Vivo Tech
Vodka 360

Webcor
Wells Fargo
Welsh Assembly Government
Winkhaus
World Addresses
YSC
Zazzle

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 7-9 2022

CLEVELAND, OHIO

The Transatlantic Conference has numerous sponsorship opportunities available throughout the 3 day conference.

Available sponsorships include Track Sponsorships, Event Sponsorships & General Sponsorships

Visit our website to download the sponsorship brochure or reach out to us via email to learn more!

BABNConference.com

2022Conference@BABNConference.com