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THE BRITISHAMERICAN BUSINESS (BAB) TAG CAMPAIGN
CELEBRATES THE TRANSATLANTIC TRADE AND INVESTMENT
RELATIONSHIP.

THE TAG TRACKER RECOGNISES COMPANIES FROM SMES TO MNCS
THAT INVEST IN THE TRANSATLANTIC ECONOMY, CREATING GROWTH,
PROSPERITY AND JOBS ON BOTH SIDES OF THE ATLANTIC.

WE SHARE AND HIGHLIGHT THESE STORIES ON OUR TAG WEBSITE.

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2024 SNAPSHOT

For 2023/24 we have tracked over 400 stories of transatlantic growth and expansion.

162 US headquartered companies growing and expanding in the UK

152 UK headquartered companies growing and expanding in the US

78 US headquartered companies making acquisitions in the UK

28 UK Headquartered companies making acquisitions in the in the US

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