



TRANSATLANTIC COUNCIL MEMBERSHIP

WHO WE ARE

BritishAmerican Business is the leading transatlantic trade association incorporating the British-American Chamber of Commerce in the US and the American Chamber of Commerce in the UK. We are committed to strengthening the economic corridor between the United States and the United Kingdom by supporting policies and actions that protect and enhance the environment for transatlantic trade and investment on behalf of our members. We convene and serve a growing network of companies and business leaders through networking opportunities, bespoke programming and marketing platforms.

BENEFITS OF BRITISHAMERICAN BUSINESS TRANSATLANTIC COUNCIL MEMBERSHIP

Transatlantic Council membership, available to companies with more than \$1bn revenue annually, puts your company at the heart of key events and conversations, providing a platform for impactful engagement and fostering lasting connections. Participation as a named member of BAB's Transatlantic Council provides your company with additional exposure, including:

- Priority access to meetings with policy makers, regulators, senior government officials and delegations, allowing you to stay informed about policy developments and contribute to meaningful dialogues shaping transatlantic relations.
- Opportunities to partner on executive round tables, facilitating intimate discussions with top executives, industry leaders and decision-makers.
- Special acknowledgement at events, in publications and in meetings with both US and UK government officials.

OUR PORTFOLIO AND MEMBERSHIP BENEFITS

CONVENING MEMBERS

BAB is the largest network in the transatlantic corridor comprised of leading multinationals, mid-market businesses, SMEs, nonprofit organizations and entrepreneurs. We serve our network of 400+ companies by offering relevant convening and engagement platforms to build useful relationships. Convening benefits include:

- Access to 100 events each year across the US and UK, ranging from CEO and Executive Roundtables, policy briefings, trade promotion workshops, business intelligence briefings, celebratory networking occasions, as well as series focused on Diversity, Equity & Inclusion; the ESG agenda; developing emerging leaders; and support for growth companies.
- An established and respected platform to offer exclusive insights, as well as branding opportunities for member partners serving as speakers, hosts and sponsors.
- Brand exposure via BAB platforms across the Atlantic including social media, e-publications, and campaigns

ADVOCATING FOR PRO-BUSINESS POLICIES AND REGULATIONS

Through its strong representation among leading UK and US firms, transatlantic presence and deep relationships with governments on both sides of the Atlantic, BAB's [policy & advocacy](#) is a key driver for BAB's work and network.

Advocacy benefits include:

- Access to country- and issue specific policy briefings, introductory meetings with governments and other relevant stakeholders, as well as high-level celebratory and networking occasions with legislators and governments.
- Participation in the BAB internal policy group, a dedicated forum of leading US and UK corporations active in the corridor, used for updates on key developments in the corridor, and the platform to discuss and shape the BAB Policy Agenda, reflected in White Papers, Statements & Campaigns.
- Support from the BAB team on specific policy areas of interest, including preparing issue-and country specific briefs, making introductions, and assistance with inter-company delegations.

PROMOTING TRADE AND INVESTMENT

[Trade Promotion](#) sits at the heart of BAB's work. Our objective is to support and champion companies that make the transatlantic corridor part of their growth ambition. Trade benefits include:

- Access to [BAB's Accelerate program](#), a targeted networking community offering insights and connections for middle market companies, growth businesses and startups looking to establish a transatlantic footprint.
- Inclusion in the BAB Internal Trade group which supports members with trade promotion interests by sharing updates and details for initiatives and events through BAB and government partners.
- A range of practical and celebratory offerings to highlight the stories of companies who have successfully expanded into the US or UK market including Trade Workshops and our [Transatlantic Growth \(TAG\)](#) tracker.

ANNUAL DUES

\$19,500 PER YEAR

TRANSATLANTIC COUNCIL MEMBERS

Accenture	Broadridge	Legal & General
Acrisure Group	BT	LetterOne
AIG	Chegg	Mars
AlixPartners	Chevron	Marsh McLennan
American Express	Citi	McKinsey
AMEX GBT	Debevoise and Plimpton	Merck / MSD
Ascot	Deloitte	Moderna
AstraZeneca	Delta Air Lines	Pearson
AT&T	Diageo	Rolls Royce
Bain & Company	DP World	S&P Global
Bank of America	Drax	Standard Chartered
Barclays	EY	Suntory Global Spirits
Blackrock	Fitch Group	Thoughtworks
Blackstone	HSBC	Tikehau Capital
Bloomberg	J.P. Morgan Chase & Co.	United Airlines
Boston Consulting Group	JetBlue	Virgin Atlantic
BP	KPMG	WTW
British Airways	Latham & Watkins	

CONTACT OUR TEAM



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